

## *"Cleanliness Drive at Bharti Vidyapeeth Institute of Technology, Navi Mumbai: A Unity in Action"*



On October 5th, 2023, Bharti Vidyapeeth Institute of Technology, Navi Mumbai, embarked on a noteworthy endeavour by hosting a Swachh Bharat Abhiyan within its campus premises. This initiative was a resounding success, uniting students from various academic branches in a collective effort to enhance the cleanliness and hygiene of the institution. The primary objectives of this event were to instill a sense of responsibility and civic duty among the student community, raise awareness about the importance of cleanliness,

and contribute actively to the larger vision of a cleaner India.

Cleaning supplies such as brooms, masks, trash bags, and gloves were efficiently arranged to facilitate the cleaning process. Throughout the day, participants were organized into teams, each assigned specific areas of the campus to clean. These areas included classrooms, corridors, common areas, gardens, and parking lots. The primary focus was on collecting litter, sweeping, and disposing of garbage properly. The diligent efforts of the participants resulted in a visibly cleaner and more organized campus. Garbage disposal systems were improved, and the overall aesthetics of the campus were significantly enhanced.



The success of this Swachh Bharat Abhiyan extended beyond just cleanliness. It also fostered a strong sense of community and unity among students, faculty, and staff. It encouraged interaction and collaboration among individuals from diverse academic backgrounds, reinforcing the idea that collective efforts can bring about meaningful change.

In conclusion, the Swachh Bharat Abhiyan at Bharti Vidyapeeth Institute of Technology, Navi Mumbai, served as a shining example of how an educational institution can actively participate in the nationwide initiative of building a cleaner and healthier India. This event achieved its primary objectives of promoting cleanliness awareness, fostering responsibility, and building a sense of community among participants. It reaffirmed the institution's commitment to environmental sustainability and contributed to the larger vision of a Swachh Bharat (Clean India). The organizers express their gratitude to all participants for their dedication and look forward to continuing their efforts towards a cleaner and more hygienic environment.



